



Questions To Ask Yourself

Key Questions to Ask Yourself

1. Have you established a positive rapport with the franchisor and some of the franchisees?
2. Do you respect the franchisor?
3. Do you like the franchisor's style for conducting business?
4. Are you willing to comply with the rules and regulations of the franchise system?
5. Are you satisfied with the responses of franchisees that you interviewed or visited?
6. Can you see yourself operating this business for the next five to ten years?
7. Can you afford to invest in the franchise?
8. Do you have the support of your significant other?
9. Have you received comprehensive answers to all of your questions?
10. Do you fully understand all aspects of the franchise support package?
11. Has the franchisor evaluated you to determine if you are a good candidate for the franchise?
12. Can you see yourself being successful with the franchise system?
13. Would you enjoy being involved in this franchise system?
14. Are you energized and motivated to become successful?
15. Will this business allow you to meet your personal and family goals?

Your Questions

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

